

# Promotional Spend Control

from: Miscion Limited

**Price:** £0.00

**Date:** 2020-08-30 18:44:06

**Expiration Date:** 0000-00-00 00:00:00

## Description

control of promotional spend and show retailers a more mutually beneficial plan. Many brands have reached a point of promotional saturation. At the same time retailers are pulling away from high-low. By building strong evidence, we can help you work with retailers to develop mutually beneficial strategies that make more effective use of promotions, with fewer weeks on deal – growing the category and generating greater returns for both brand and retailer.

<https://mail.thelifefoodawards.com/classified/promotional-spend-control-1327.html>