

# PopUp United

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Founded in 2018, PopUp United's mission is to empower entrepreneurs and small independent businesses to believe in their brand. The online marketplace, established in 2020, was created to connect buyers across the UK to our amazing vendors whilst giving them the opportunity to purchase a variety of products including fashion, accessories, homeware and food. It showcases the innovation and craftsmanship from some of the UK's best small businesses and inspires other entrepreneurs to launch their dream idea.

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